



ANNUAL BOARD MEETING OF THE PORTSMOUTH PARTNERSHIP

March 13, 2022, 12:00 PM

Bloom Coworking

MINUTES

DIRECTORS: Edward Barham, Jim Bento, Carley Brierre, Stephanie Osfolk Brown, Don Comer, Thomas Cross, Joe Donnelly, Johnny Garcia, Stephen Genthner, Jaclyn Gordon, Brad Hunter, Stephen Korving, Louise Lucas, Peggy Murphy, Fred Pasquine, John Paul, Melissa Ramsey, Joel Rubin, Robin Schmalbach, Chris Shelton, Hope Sinclair, Will Taylor, Rob Wilber

STAFF: Michelle Wren, Sara Bendele

I. CALL TO ORDER

President Johnny Garcia welcomes everyone, introduces guests, and calls the meeting to order.

II. WELCOME & INTRODUCTION OF PRESENTERS

Kim Painter presents on the Partnership financials for year-end 2022

Drew Bolling presents on the Partnership's investment accounts for year end 2022

III. APPROVAL OF MINUTES

Minutes from the February 13, 2023, meeting are approved.

IV. REPORTS

Finance Committee

Michelle Wren

Michelle presents on the 2023 budget. Motion made to approve budget. Motion carried.

Nominating Committee

Ryan Kenrick

Johnny presents the slate of officers, committee chairs, and affiliate presidents for 2023. Motion made to approve officers and chairs. Motion carried.

Johnny presents on new board members. Motion made to approve new board members. Motion carried.

Johnny presents on proposed by-law change. Motion made to approve by-law amendment. Motion carried.

PDF - Bloom

Max Greenhood

Michelle presented January member statistics from Nexodus. Bloom has 113 members. There were 304 hours booked in the conference room spaces and 31 portal engagements. There are now 4 vacant offices – the 3 along the brick wall and one window office.

Bloom launched a social media campaign through RocketBike to help fill the vacant offices as well as the center coworking space. Bloom is currently running a BlackBrand member special, in which members are offered 15% off rent for the first 3 months. The hope is that these two initiatives will help create a wait list for offices again.

The updated sign design was approved by the Downtown Design Council. Breeden's roofing company will be coming out to ensure the canopy out front will hold the sign.

Matt and Max are researching acoustical sound panels for Bloom, and they should have some suggestions for solutions within the next month. The goal is to start with sound panels in the conference room to see how they work and then go from there.

The Cabell Foundation Committee will meet March 15th at the Bier Garden at 5:30pm. This is a small committee that will brainstorm ways to raise the final \$25,000 for the match grant. Please reach out to Michelle if you would like to be a part of this.

V. OLD BUSINESS

- OTBA presentation to City Manager & Mayor – this was last week. Haven't heard back on how it went.

VI. NEW BUSINESS

- The Partnership website and member page up and running
- Sponsorship of Portsmouth State of the City - \$850 Table Sponsor. April 21, 2023, at Rivers Casino. The Partnership has been asked to be a sponsor again. Motion made for the sponsorship to sponsor a table. Motion carried.
- Installation of new officers – Chris Shelton
- Annual Meeting for affiliates – resolution signed.

VII. ANNOUNCEMENTS

- First Robotics Competition is looking for volunteers – Churchland High School March 18th & 19th
- Innovation District City Meeting, March 21st 2-4pm, 1701 High Street – Social Services Building
- Judge Bray inducted into Boys & Girls Club Hall of Fame on March 23, 2023. Michelle has more information if you want to attend the gala.
- PIT – April 12th-15th. Contact Sara for tickets.
- The Civic 50 Initiative launched by Volunteer Hampton Roads. Applications open May 1st. Deadline is July 31, 2023.
- HR Chamber Small Business of the Year Awards – May 2nd @ noon.
- Johnny shares that the Masked Ball raised \$350,000.
- **Next Executive Meeting: March 23rd @ 8:00am via Zoom**
- **Next Partnership Board Meeting: April 10th @ 12:00pm at Bloom**

VIII. ADJOURNMENT

Respectfully submitted,

Sara Bendele
Administrative Assistant